### **UP AND RUNNING PRIVACY POLICY**

### **Description of Service**

This privacy policy is intended to inform you about the information and data gathered by **Up and Running** ("us", "we") when you use this service, how we store your information, information we collect and to the degree your information may be used.

**Up and Running** takes your privacy seriously. We do not rent, sell or share your personal information with 3rd parties, except as listed below.

We may update this Privacy Policy from time to time, and if you are a registered **Up and Running** member, we will attempt to inform you of any material changes by email. Otherwise, please check back frequently on **Up and Running** website for the latest and most updated privacy policy posted here.

**Up and Running** provides you with the opportunity to review, remove and modify any personal information that you provided previously under the Data Protection Act 1998, please contact us directly by email to make changes to your personal information.

#### **Data Collection & Use**

We only collect the personal data you choose to provide us during your registration process. As part of the registration process in order to use **Up and Running** services you need to provide us with your Full Name, Address, Email Address, Phone, Country, State, Postal Code, and Billing information, including credit card data or PayPal information. All data is stored in Australia. You may elect to not provide any of the above info, but you may then not be able to use **Up and Running** services or certain features. You may request for us to delete your stored data by contacting us at <u>https://www.upandrunning.sydney/contact</u>.

### Analytics

We may collect and store certain information about your interaction with **Up and Running** website and services, including cookies, IP Addresses, browser type, device type, location, Internet service provider (ISP), entry and exit pages, operating systems, time/date stamps, and other related data. **Up and Running** uses this information, only to deliver our services to you or to improve the quality of our services. If you choose to decline cookies via your browser, you will have some limitations in using **Up and Running** services.

### **Email Notices**

When you register to use **Up and Running** services, your email will automatically be listed in **Up and Running** mailing list. You will receive welcome information, account information, and other marketing related information related to **Up and Running** services and offers. You may also receive periodic emails from us notifying you of new features, products, offers, titles and other related information for **Up and Running** services. You may choose to opt out of receiving promotional emails from **Up and Running** at any time by contacting us <u>https://www.upandrunning.sydney/contact</u>.

# **Business Transitions**

In the event of **Up and Running** goes through a business transition, such as a merger, acquisition by or with another company, including partial or all assets, any personally identifiable information we have on record will likely be transferred with the transition.

# Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by email.

# **Your Rights**

You have the right to ask us to not process your personal data for marketing purposes. You can exercise that right by contacting us at <u>https://www.upandrunning.sydney/contact</u>.

# **Contact Information**

If you have any questions or concerns about this policy or any **Up and Running** services or features, please don't hesitate to contact us at <u>https://www.upandrunning.sydney/contact</u>.